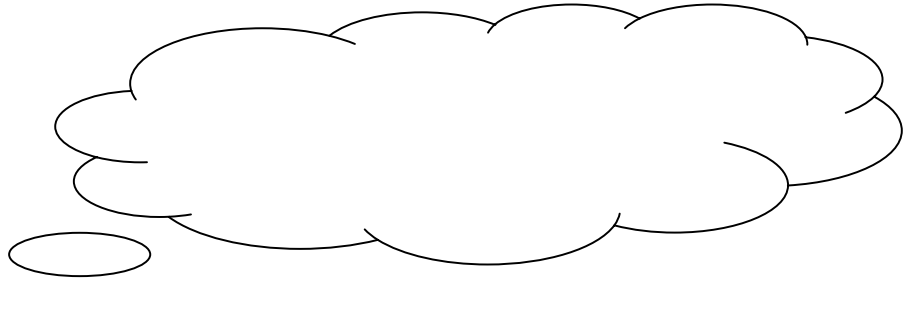


Communicating Ideas to an Audience

My idea →



Who is the audience?

Evidence that this audience will find *interesting*:

Evidence that this audience will find *important*:

Evidence that is *vital* to convince this audience to accept my idea:

A large, empty rectangular box with a folded bottom-right corner, intended for writing evidence that the audience will find interesting.A large, empty rectangular box with a folded bottom-right corner, intended for writing evidence that the audience will find important.A large, empty rectangular box with a folded bottom-right corner, intended for writing evidence that is vital to convince the audience.

The format and length that will be most effective for this audience: Why?

Special features I should include (e.g., sound, visuals, charts, oral presentation):